



NURSERY/LANDSCAPE EXPO PROGRAM ADVERTISING CONTRACT

Please complete the information below, sign, and return the form to TNLA at 7730 South IH-35, Austin, TX 78745 or fax to 512.280.3012.

COMPANY NAME _____ MEMBER # _____ TNLA Member: Y N
 BILLING ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 () - () - _____
 TELEPHONE _____ FAX _____
 CONTACT NAME _____ EMAIL _____

ADVERTISING ORDER

Insertion	Size	Rate	Caption	
EXPO Program 2010	
EXPO Program 2010	
EXPO Program 2010	
				TOTAL
				<input style="width: 100px; height: 20px;" type="text"/>

CONTRACT ACCEPTANCE TERMS

- Discounted rates only apply to current TNLA members. Signed contracts must be received on or before closing date. Ads are non-commissionable.
- It's TNLA's policy to automatically pick up your most recent ad unless you provide instructions and/or artwork by TNLA's materials closing deadline.
 - Cancellations after closing date are charged at 100%. Net amount due within 30 days of invoice. 1.5% interest applies after 30 days.
 - Advertiser agrees to all regulations stated in the current rate card. Advertisers billed at special contract rates based on frequency, but who fail to fulfill the contract, will be billed at the Publisher's sole discretion for the difference to reflect the rate that is actually earned.
 - The Advertiser will indemnify and hold the Publisher harmless from and against any claims or suits for libel, violation of rights of privacy, plagiarism, trademark, patent, and copyright infringements (including the text and photographs within the advertisements) and other claims based on the contents or subject matter of such publication. Venue for any cause of action hereunder shall be in Travis County, Texas.
 - Advertiser agrees to supply artwork in electronic file format. PDF files are preferred.
 - Advertiser agrees to all regulations stated in the current rate card. No special agreements or conditions other than those named in the contract and current rate card shall be binding on the Publisher.

ORDERED BY (PLEASE PRINT) _____ / /
 SIGNATURE _____ DATE _____