



# Region VII News

TEXAS NURSERY & LANDSCAPE ASSOCIATION

FALL 2011

## 2011 MEMBERSHIP MEETINGS

September 20  
Corpus Christi

December 6  
TBD

*Christmas Party*



January 13-14, 2011

*TNLA Business  
Management  
Workshop*

*Austin, Texas*



Deadline for the  
next issue of  
Region VII News  
is November 8, 2011.

## Fall Meeting

Tuesday, September 20  
6:30 - 8:30

Program & Meeting Sponsor:

**Richard K Irwin**

**ECOLOGICAL SOLUTIONS, LLC**

*Environmentally Responsible Solutions for Water Conservation*

[www.hydretain.com](http://www.hydretain.com)

**Hilton Garden Inn**

6717 South Padre Island Drive

Corpus Christi, Texas 78414

*Dinner: Ancho Rubbed Chicken Breast*

**\$5.00 per person**

Please RSVP to:

[Elizabeth@tlclawncare.com](mailto:Elizabeth@tlclawncare.com)

Or phone (956) 973-2313

### MISSION STATEMENT



The Texas Nursery & Landscape Association's mission is to enhance members' business success through legislative/regulatory advocacy, education, networking, and promotion of professionalism.

## Region VII Board of Directors

### **Chairman**

**Gerry Bower**  
TLC Total Lawn Care  
956-973-2313

### **Past Chairman**

**Ouina Rutledge**  
City of McAllen—Recycling Center  
956-681-4050

### **Vice-Chairman**

**John Barragan**  
Ewing Irrigation Products  
956-350-5995

### **Treasurer**

**Jon Klement, TCLP, TMCNP**  
Southern Landscapes  
956-618-1899

### **Landscape Director**

(open)

### **Grower Director**

**Mary Beth Simmons, TCLP**  
Simmons Oak Farms  
956-425-5859

### **Retail Director**

**Paul Crerar**  
Mid-Valley Garden & Pond Supply  
956-973-1998

### **Supplier Director**

**Noel Garcia**  
Texas Plant & Soil Lab  
956-383-0739

### **State Board Rep**

**Todd Kinney**  
Kinney Bonded  
956-464-4491

## *About our speaker,* **Richard Irwin . . .**



**Richard Irwin** is President & founder of Ecologel Solutions, LLC, a manufacturer of environmentally responsible solutions for water conservation, dust mitigation and the protection of building surfaces against the unsightly growth of mold, mildew, fungus and algae. Ecologel's products were developed by a highly respected Australian environmentally conscience chemical engineer and licensed to Ecologel Solutions.

Mr. Irwin has more than 20 years experience working in association with this chemical engineer in refining these technologies for the professional golf and land care industries. Ecologel's patented water conservation technology is now used throughout the World to reduce overall water consumption as well as to allow the healthy growth of ornamental plants, shrubs, trees, turf and food producing agriculture during drought and water restrictions.

## **EDUCATION LINK**

**Palm Tree Trimming How-To**

**Dr. Doug Caldwell**

**University of Florida Extension Service**

[YouTube Video](#)

# *Business* TNLA<sup>V</sup> MANAGEMENT WORKSHOP

*Faster. Smarter. Better.*

## Save the date:

January 13 & 14, 2012  
The Westin at the Domain  
Austin, TX



**Trust us. You want this on your calendar.**



Morning keynote speaker, Ron Rosenberg, will give you the Inner Secrets of Outrageous Marketing, including Part I: How to Dominate Your Market Niche and Part II: How to Create Outrageously Effective Marketing Materials!



What you've heard about Terry Brock is true, he really is that good. During two keynote presentations Terry will give you the tools you need to not only succeed but have fun while doing it. Terry's presentations are interactive, full of information, and you won't want to miss it!