



REGION VIII
DECEMBER 2010

Clippings



Mark Your Calendar:



To Attend TNLA Region VIII's Annual White Elephant Party!

DATE: Thursday, December 16, 2010

LOCATION: Cannoli Joe's

ADDRESS: 4715 US 290 West (*map on page 5*)


TIME: 7:30 – 9:30 pm

COST: \$25.00 per person

Door Prizes

White Elephant Gift Exchange
(recommended \$15.00 limit)

Food, Music and Fun!



RSVP: Amy Edwards, Hortica Insurance & Employee Benefits at 866-218-0384, or aedwards@hortica-insurance.com



Nov. Meeting with Jill Nokes

*Special thanks to Jill Nokes!
We learned a lot about the Austin
Parks Foundation, and met with
our colleagues and friends.*

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Sandy Schutze
ABC Home & Commercial Services
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VICE-CHAIR

Jared Pyka
Native Texas Nursery
512-276-9801

PAST REGION CHAIR

Doug Christensen, TCLP 532
Accord Irrigation Technologies
512-383-5273

SUPPLIER DIRECTOR / SECRETARY

Amy Edwards
Hortica Insurance & Employee Benefits
866-218-0384

TREASURER

Larry Best, TCNP 205
Best Horticultural Solutions
806-786-9787

GROWER DIRECTOR

Mark Bentsen
Membership Chair
Greenleaf Nursery
512-784-5545

LANDSCAPE DIRECTOR

Russell Hackworth
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512-695-2319

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Texas Nursery & Landscape Association
7730 South IH-35 Austin TX, 78745-6698
Phone: (512) 280-5182 Fax: (512) 280-3012
Email: info@tnlaonline.org
Web Page: www.tnlaonline.org
Region VIII email: region8@tnlaonline.org



a note from your REGION VIII CHAIR

Thank you to Jill Nokes for her presentation at our last month's meeting and to the Williamson County Extension office for letting us use their office space. It was interesting to hear about the Austin Parks Foundation and of its dedication to improving Austin's "green" contributions.

We are all looking forward to having our annual White Elephant Party this year! Please make your reservation RIGHT NOW so you don't forget. Once again, we're going to have our "white elephant" gift exchange; and, of course, we'll have door prizes and other little surprises in store for you. We still have room to add sponsors, so, if you're interested, please let a Board member know as soon as possible. We look forward to seeing all of you there.

We will also take a short time at our party to vote on two new positions to serve on our Board for the the 2011-2012 year. The Nomination Committee has submitted two names, Brad Seever to serve as next year's Vice-Chair and Amy Edwards to serve as the Supplier Director. Amy Edwards has already agreed to serve as the interim Supplier Director, replacing me as I am no longer working as a supplier. The new slate of officers for the 2011-2012 year are as follows:

Larry Best – State Regional Director/Treasurer

Sandy Schutze – Past-Chair

Jared Pyka – Chair

***Brad Seever** – Vice-Chair

***Amy Edwards** – Supplier Director/Secretary

Mark Bentsen – Grower Director

Russ Hackworth – Landscape Director

**Newly "elected" positions*

I hope you will be as excited as I am to experience the new energy and enthusiasm our new leaders are bringing to the table. Once again, remember that we are all here to fulfill our mission statement and to better serve all of YOU! Keep in mind that everything we do is with YOU in mind.

Please make a note that we will not have a meeting in January 2011. However,

(continued on page 4)



For advertising rates and information, please contact Larry Best at 806-786-9787.

Cell Phone Numbers Go Public This Month

REMINDER: All cell phone numbers are being released to telemarketing companies and you will start to receive sales calls.

You Will Be Charged For These Calls

To prevent this, call the following number from your cell phone: 888-382-1222. It is the National DO NOT CALL list. It will only take a minute of your time. It blocks your number for five (5) years. You must call from the cell phone number you want to have blocked. You cannot call from a different phone number.

Help Others By Passing This On.

It takes about 20 seconds.

Note from your Region VIII Chair

(continued from page 3)

we are going to start sending our newsletter to you electronically starting with the January issue. This means that you will NOT receive a hard copy unless, of course, you request one. If you cannot receive them electronically, please let us know and we will make sure to create a separate list of those who need them mailed. Please be patient with us while we make this transition, but, we believe eventually this will be so beneficial to all of us. As the transition progresses, we'll be adding more links to our advertisers and to other valuable information. If you have any questions or concerns, please feel free to call me at 512-845-9448.

It is so important for us to all work together to represent our group to the public in a positive way. It is always so encouraging when I hear customers, neighbors and friends tell of their successful relationships with other business associates in our industry. We should all remember the importance of elevating our group's entire image to the highest level possible through our networking and education. Each of our successes can only contribute to being able to achieve our goals as set out in our Mission Statement: **The Texas Nursery and Landscape Association's Mission is to Enhance Members' Business Success through Legislative/Regulatory Advocacy, Education, Networking, and Promotion of Professionalism.**

TNLA MANAGEMENT WORKSHOP

Start planning now to attend the 2011 Management Workshop, January 14-15, at the Fort Worth Hilton.

Remember, this workshop is NOT just for owners and managers; it is for anyone currently in management positions and those that would like to be in the future!

For details, go to: www.tnlaonline.org.

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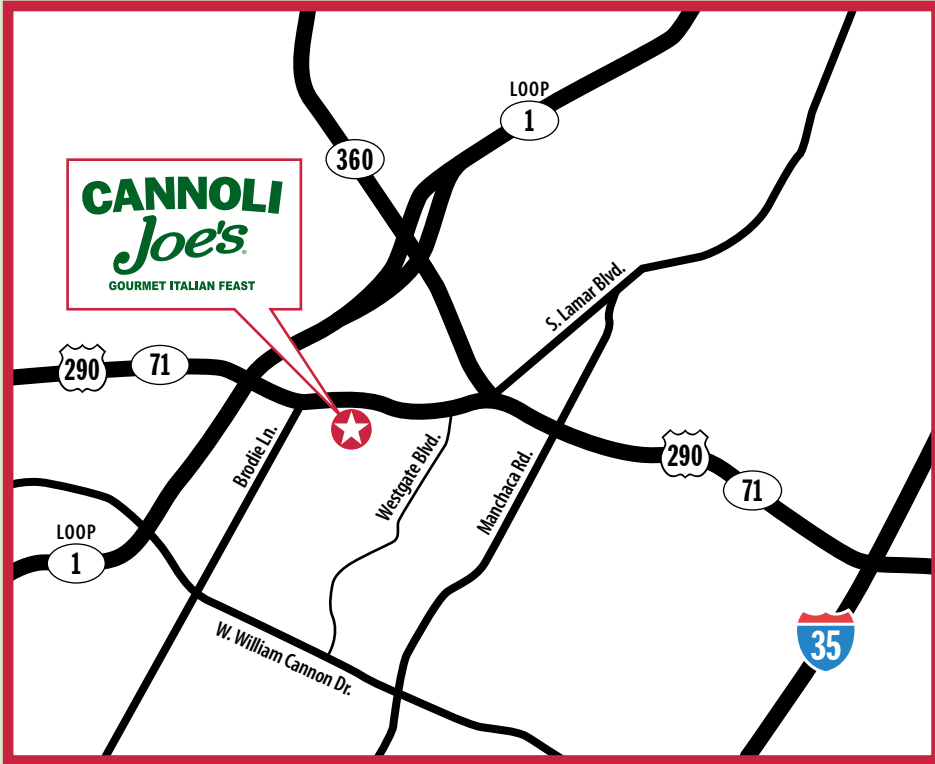


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CANNOLI Joe's
GOURMET ITALIAN FEAST

Annual White Elephant Party!

**Thursday
December 16, 2010**

7:30 – 9:30 pm
\$25.00 per person

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4715 US 290 West

Door Prizes

White Elephant Gift Exchange

(recommended \$15.00 limit)

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All revenues from sale of the **Best of Texas Landscape Guide** go to support programs of the Texas Nursery & Landscape Association.

Gray Can Be Green

We are facing a water crisis. Our population has doubled in the last century. This has created more demand for water.

Instead of finding new resources, we keep using the ones we have always used. A lot of water is wasted due to broken pipes, using too much or just plain stupidity.

Combine these factors and you can see why the U. S. Environmental

Protection Agency says that at least 36 states will experience local, regional or statewide shortages by 2013.

The outdoor landscapes account for 51 to 70 percent of the total water used in the household. We can reduce the amount of outdoor watering by using gray water. The water from the kitchen sink, showers and washing machines is gray water. Gray water contains residue from skin and soap and can be rich in nutrients.

There are two ways to reclaim gray water: 1. Have a bucket to collect the runoff and pour the contents into a storage tank (easier said than done). 2. Rework the drain lines to divert gray water.

When I was growing up, we had a two-inch plastic hose running off the washing machine to just outside of the house by the back yard. That grass only got gray water and rain. It had to be mowed twice a week.

Gray water works.

Another conservatory method is the use of rain barrels.

Still yet another method that works is the use of mulch, top dressing of lawns, the planting of native plants, and the once every five day watering schedule for lawns.

—Written by Bill Elzey, Showplace Lawns

Here are some numbers to think about:

700 BILLION number of gallons of water used on landscape irrigation per day.

70 TO 80 PERCENT percent of plant problems related to incorrect watering.

50 PERCENT percent of landscape irrigation water wasted due to evaporation, wind or runoff caused by over-watering.

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Membership Info Request

Name: _____ LI#: _____

Company Name: _____ Yr Established: _____

Mailing Address: _____

City: _____ ST: _____ Zip: _____ - _____

Telephone: _____ Fax: _____

Owner(s): _____

E-mail Address: _____

Website Address: _____

Questions: Contact Kenny Pettitte
Membership/Region Services Coordinator
Ph: (512) 579-3853 Fax: (512) 280-3012
e-mail: kenny@tnlaonline.org

Services Offered: Circle all that apply.

| | |
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| <input type="checkbox"/> Supplier | <input type="checkbox"/> Grower |
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| <input type="checkbox"/> Educator or Student | |

Other: _____

Complete this form and fax to Kenny at 512-280-3012 or go online at http://tnlaonline.org/about/join-tnla/documents/memberapp2010_000.pdf

I hereby apply for membership in the Texas Nursery and Landscape Association, agree to abide by the policies of said organization, and will adhere to the TNLA Code of Ethics. Payment is enclosed for membership dues through February. By signing this application, I agree to allow TNLA to contact me by mail, phone, fax, e-mail, and other methods. Payment for dues to the Texas Nursery and Landscape Association is not deductible as a charitable contribution but may be deductible as an ordinary business expense. TNLA estimates that 1% of your dues payment is not deductible due to TNLA's lobbying activities on behalf of its members.

Primary Signature

Date



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NEXT REGION MEETING:



***Annual White
Elephant Party!***

DECEMBER 16, 2010

at Cannoli Joe's

SEE PAGE 1 FOR DETAILS

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